

# Agricultural Investment Promotion Agency (APIA)

Hall 4/4-161

# Facts & Figures

Established in 1982, the Agricultural Investment Promotion Agency (APIA) is a Tunisian public institution run by the Ministry of Agriculture that was created to promote private investment in the fields of agriculture, fisheries, and related services.

Based on its dedicated expertise, APIA supports its members in successfully implementing their respective projects. In this context, APIA offers diverse services such as obtaining financial and tax benefits, assisting promoters in the compilation of investment and managerial records, matching Tunisian operators with potential foreign counterparts, and the participation in trade fairs and exhibitions in Tunisia and abroad.

# Mission & Vision

APIA's vision is to improve the competitive advantages of the sector and to strengthen the industry's positive image in the world market. APIA very much welcomes the opportunity to introduce German and European importers to profitable new trade opportunities with Tunisian suppliers at the Tunisian Country Pavilion at BIOFACH 2020.



Together, for successful projects

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# The Vegetables Interprofessional Group

# Facts & Figures

The Vegetables Interprofessional Group (V.I.G) was created on Auust 10th, 1973 (Decree /Law N1/1973).

It is an organization of public economical interest, endowed with the civil personality and financial autonomy.

The members of V.I.G are organizations and individuals having the quality of agricultural producers, packers, processors of exporters of agricultural products.

The Vegetables Interprofessional Group (V.I.G) is in charge of the following tasks:

Multiplication of potato seeds
Supplying in imported potato seeds
Quality production plants and seeds
Local market regulation
Vegetables exports promotion
Vegetables quality improvement
organic

# Mission & Vision

Find new Markets for fresh vegetables Vegetables exports promotion Promote Tunisian vegetable sector Explore new markets Establish relation with foreign investors



#### **MAIN PRODUCT**

Fresh vegetables (Geothermal Organic Tomato)

Dry tomato, Harissa (mixed pepper)

## International Certifications





# CONTACT

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General Manager

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# **Bio Orient**

# Facts & Figures

Founded in 2010, Bio Orient is a Tunisian company specialized in the extraction of natural

vegetable and essential oils.

Its products are organic, 100% pure and natural and exclusively of Tunisian origin.

They are obtained from cultivated and wild plants.

#### Mission & Vision

Bio Orient's vision is to focus on local natural resources to create economic and employment

opportunities for the region.

With new high-quality products, the company is striving to enhance its position and working

towards modernizing its production techniques and refining its international marketing strategy.

# **Products**

MAIN PRODUCT
Essential oil, vegetable oil
ADDITIONAL PRODUCT
Dietary supplement

# International Certifications

Organic: CCPB / NOP





# CONTACT

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#### **CONTACT:**

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# **BIOLAND**

# Facts & Figures

BIOLAND, young company founded in 2017, operates a 30 Ha Aloe Vera plantation according to the ECOCERT standards and produces the highest quality organic Aloe Vera extracts and juices, 100% pure and natural.

BIOLAND is particularly focused on natural cultivation and maintaining a constant quality of Aloe Vera throughout the year; the Aloe Vera fillet is separated MANUALLY from the leaf.

BIOLAND has also set up a laboratory that develops and produces natural food supplements, dietary products based on vegetable proteins, products for diabetics, as well as skincare products.

Our products meet the strict criteria of pharmaceutical regulations and the standards intended to maintain or restore the natural balance of the organism.

# **Products**

#### MAIN PRODUCT

ALOE VERA (Gel & Pulp)
FOOD SUPPLEMENTS
Dietary products
SUPERFOODS

#### **ADDITIONAL PRODUCT**

SPIRULINA (powder/tablets) MORINGA (powder/tablets) Sweet ALMOND virgin oil PRICKLY PEAR virgin oil

## **International Certifications**

ORGANIC EU (by CCPB)





# CONTACT

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# **Boudjebel SA Vacpa**

# Facts & Figures

World leader exporter of Deglet Noor dates 13.000 T of dates exported per years to 40 countries

6.600 T of certified organic dates

## Mission & Vision

Our vision is to make the date a product recognized and appreciated by consumers as being healthy and natural and that is for the mutual benefit of all those involved in the chain.

Our mission is to be an internationally renowned company, leader in growing markets, and recognized as innovative, efficient and reference in the sector. We are aware that

these challenges can be achieved only through the skills development of our human resources. Hence, we strive to enhance their growth, professionalism and retention.

# **Products**

MAIN PRODUCT
Dates

ADDITIONAL PRODUCT
Dates powder, sugar, syrup, paste

# **International Certifications**

BRC, IFS, ISO 22000, ISO 9001, ISO 14000, Halal, Ecocert, Bio Suisse, USDA, fair for life, FSMA Fairtrade, Smeta and Kosher.





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# **BULLA REGIA**

# Company presentation:

BULLA REGIA offers top-of-the-range products at competitive prices thanks to a close cooperation with its sister company "COGEHUILE", which is one of the major olive oil exporters in bulk towards the European market, with an average of 20,000 tons olive oil exported per year including more than 2000 tons of organic olive oil. The ancient city of BULLA REGIA was known for millennia as one of the largest exporter of olive oil to the Roman Empire. Proud to have been nurtured in this part of the world, Tunisia, our mission is to bring you the most authentic extra virgin olive oil, you can trust.



Our historical extra virgin olive oil was previously the most appreciated by the Roman Empire and today it is still praised by their descendants. The secret behind that is the unusual combination of freshness, delicate taste and early harvest.

Our organic extra virgin olive oil comes from Chetoui monovarietal olives. It reflects the unique "terroir" of Northern Tunisia. A historical wild variety that gives a unique feeling of freshness: intense olive fruitiness enhanced by sweet notes of aromatic herbs.

### **Products**

Extra Virgin Olive Oil Organic Extra Virgin Olive Oil Flavored and Organic Flavored Olive Oil Sun dried Tomatoes Deglet Nour Dates

# **International Certifications**

Organic





# CONTACT

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**CONTACT PERSON:** 

Mr. Sélim BELKHODJA

Mr. Fahd BEN AMEUR

# Fawanisse Agricole

# Facts & Figures

Fawanisse Agricole is a production and processing company of organic agricultural product which is created and certified by ECOCERT since 2015 are arched and located in the region of cap bon in Nabeul in northwest of Tunisia at 60 km from Tunis capital, it is marked by a natural geographic and a more remarkable climate favoring organic agricultural production.

The planting of the transformation is based mainly in olive oil but also on fruit plants "fig" and medicinal plants "citronella" and aromatic plants "Rosemary" all of which can be used for multiple product with good nutritive effect and dietetics.





# CONTACT

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POSITION OF CONTACT PERSON:

General Manager

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#### Mission & Vision

#### **OBJECT:**

our objective is to have a better quality of organic transformer product presented with an up-to-date certificate, certificates of continuous analysis of technical sheets by product, the packaging (bottles, jars, labels, flyers, leaflet, serve to reinforce the presentation and the presentation of our products.

#### STRATEGY:

To achieve our objective, our strategy consists in following the improvement constituted in all the production and transformation processes, from planning to customer satisfaction.

#### **Products**

#### MAIN PRODUCT

Olive oil–Dried Tomatoes-Harissa traditional **ADDITIONAL PRODUCT** 

Organic olive leaf capsules







# **HERBIOTECH AROMA**

# Facts & Figures

HERBIOTECH AROMA: Passion for Organic herbs and medicinal plants:

Production, processing and exporting company of organic dried herbs raw material Air-drying and refinement technologies of Herbs and spices.

Production of Organic Vegetable oils and Essential oils.

Founded in 2011.

Sector: Food, Feed, Pet food, Phytopharmaceutical, extracts, teas.

255 ha Organic farmlands managed by the company.

Certified organic since 2012.

Production:

Gentle raw material refinement: cleaning, cutting, drying, grinding...

Fully automatic air-drying system, shorter run times at low drying temperatures.

Gentle dried product refinement on high performance systems (sifting, sieving, air separation, calibration...).

## Mission & Vision

A trusting and long-term partnership with our supplier is paramount, we contract with our customer on a secure periodic supply of high-quality organic products. We offer our partners the possibility to supervise all the production cycles from the land to the final product with total transparency. By tightly including our customers in our quality assurance system, we can assure and guaranty that our partner business receives the qualities safe supplies.

By means of modern technologies in farming and industrial processing, our company is continuously aiming to provide the highest quality of herbs and oils to our Industrial customers. The continuous improvement of our products and meeting our business partner needs is our daily target.

Cultivation is fully integrated into our production process and continually supervised in all the different phases by our engineers according to weekly planning and daily records for full treatability. Our customers are always invited to visit our farm and facility in order to give their appreciation and critics.

# **Products**

#### **MAIN PRODUCT**

Organic dill leaf, organic parsley leaf, organic olive leaf (high polyphenol content), organic peppermint leaf, organic cilantro leaf and seeds, organic basil leaf, organic rosemary (high antioxidant content), organic paprika.

#### ADDITIONAL PRODUCT

organic dill seeds and stems, organic dill powder, organic parsley seeds and organic parsley stems, organic cilantro seeds, organic thyme leaf, organic black cumin seeds, organic black cumin seeds Oil, organic rosemary essential oil, organic extra virgin olive oil, organic cornflower, organic myrtle leaf organic calendula.



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# **HORCHANI DATTES**

# Facts & Figures

HORCHANI DATTES is a leader in processing, packing&exportingofTunisian Dates DegletNour. The company was created in 1930 bythe HORCHANI family. Sinceitsinception, ithasset an objectiveofbecoming a leader in theTunisiandates-export sector. The company'ssuccessfulhistorycomesfrom a commitmenttosatisfycustomer' needswith a willingnesstochangeandadapt. Today, our Company isleader in processingandexporting high-quality freshanddrieddates. Ourvariousbrandsare PALM>FRUTT, SULTAN, EDEN & NOUR

# Mission & Vision

Buildrelationshipsanddevelopnewmarkets; Find potential futureclients; Raiseawarenessofourbrand; Present our productsfacetoface;

# **Products**

MAIN PRODUCT
PITTED DATES, WHOLE DATES,
CHOPPED DATES, DATE POWDER,
DATE PASTE, DATE ROLLS

ADDITIONAL PRODUCT
SUN DRIED TOMATOES, OLIVE OIL

# **International Certifications**

IFS, BRC, KOSHER, ISO9001, ISO22000 BIOLOGIQUE CE-NOP-BIO SUISSE –GLOBAL GAP





# CONTACT

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# International Trade and Exhibitions

# Facts & Figures

International Trade and Exhibitions is an international trading company

# Mission & Vision

Our mission is to meet our customers expectations and needs by offering a wide range of products in diverse fields, good management of shipment and delivery processes with very competitive rates.

Our business strategy is to build long term relationship with our suppliers with the aim of setting up a strong and mutually profitable business relationship with our customers.

# **Products**

MAIN PRODUCT
LEMONGRASS essential oil

# **International Certifications**

Organic







# CONTACT

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# **MEDITERROIR**

# Facts & Figures

MEDITERROIR SARL created in 2015 a capital of 120000 placed in Menzel Kamel, Monastir Tunisia. Specializing in the export of Tunisian products more specifically in organic olive oil, Demeter olive oil, organic dates Demeter and olive wood.

# Mission & Vision

Sale and distribute organic olive oil, Demeter olive oil and dates Bio Demeter.

## **Products**

MAIN PRODUCT
Organic Olive Oil, Demeter Olive Oil
ADDITIONAL PRODUCT
Organic Dates Demeter

# **International Certifications**

ECOCERT TN, NOP, DEMETER EN COURS







# CONTACT

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# **Nopal Tunisie**

# Facts & Figures

Founded in 2005, Nopal Tunisie SA is the largest prickly pear cactus opuntia ficus indica manufacturer in North Africa. Nopal's farms are located in Kasserine Tunisia and are covering around 630 ha of cultivated land. The sister company Punica Ingredients is specializing in pomegranate ingredients, dried rocket and dried tomatoes.

# Mission & Vision

Nopal's mission is to offer products in conformity with its customers' preferences. This entails farming according to the organic farming mode and constantly monitored quality control mechanisms. Nopal Tunisie is dedicated to provide the best quality to its clients worldwide.

# **Products**

## **MAIN PRODUCT**

Prickly pear seed oil
Prickly pear puree
Prickly pear seed flour
Prickly pear dried flower
Nopal juice
Nopal powder
Dried pomegranate arils
Pomegranate puree
Prickly pear and pomegranate vinegar
ADDITIONAL PRODUCT
Died rocket, dried tomatoes

# **International Certifications**

FSSC 22000, ORGANIC (EU, USDA), HALAL, KOSHER, COSMOS, FDA





# CONTACT

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President

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# **Etablissement Nouri & Cie**

# Facts & Figures

Since 1892 Ets NOURI & Cie brings more than 100 years of experience in seeding, collecting, manufacturing and exporting the best quality of dates Deglet Nour in Tunisia. Nouri Dates owns his own farms of palm in the south of Tunisia which makes us controlling all the process. We work hard every day to make Nouri dates the world's most respected dates brand.

# Mission & Vision

Build a strong business-relation with our partners Create and promote great-tasting, healthy, organic Deglet Nour

Develop relationships that make a positive difference in our costumers' live

We exhibit a strong will to win in the market place and in every aspect of our business

## **Products**

MAIN PRODUCT
Dates DegletNour

International Certifications
ISO 22000 / Halal / Global GAP / Organic





# CONTACT

#### ADRESS:

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# Rose de Sable

# Facts & Figures

Rose de Sable is a processing dates company founded in January 2007 by Belaifa's family in the region of NEFTA in south of Tunisia. The Belaifa's family members have been farmers of dates for over two centuries.

Being certified IFS, BRC, ISO9001, ISO22000, KOSHER, GLOBALG.A.P., FAIRTRADE, Organic and JAS, the ultra-modern production process helped the company to conquer most of challenging international markets.

## Mission & Vision

Rose de Sable has a very close collaboration with farmers by providing them expertise and the necessary control measures.

Rose de Sable offers the best conditions of production, harvesting and selection of dates.

Our target is to develop a partnership with our customers in order to provide them with the best quality of Dates Deglet Noor of Tunisia.

# **Products**

#### MAIN PRODUCT

Organic and conventional Dates Deglet Noor.

# **International Certifications**

IFS, BRC, ISO9001, ISO22000, Kosher, ORGANIC, GLOBALG.A.P, BIOSUISSE, JAS, FAIRTRADE.





# CONTACT

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POSITION OF CONTACT PERSON:

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# **Tilouche Fruchtimport GmbH**

# Facts & Figures

Tilouche Fruchtimport GmbH, Medifruit S.A. (Producer and Packing Station)
For more than 35 years our family business has become the leading specialist for dates in Germany. As for organic (since 1991) and Demeter we are pioneers in Tunisia.

Everything is in one hand plantations, production and distribution. With our longstanding expertise we shaped and moulded the trade.

# Mission & Vision

To offer quality and individual service at a reasonable price.

# **Products**

**MAIN PRODUCT** 

Organic Dates and Organic Dynamic Dates

ADDITIONAL PRODUCT

Organic Date Paste

## **International Certifications**

Organic Certificate KIWA BCS (Tilouche Fruchtimport GmbH, Medifruit);

Global G.A.P. & GlobalGRASP Certificate (Medifruit);

Kosher Certificate (Medifruit);

IFS Certificate (Tilouche Fruchtimport GmbH, Medifruit)











# CONTACT

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# T.I.T BIO

# Facts & Figures

T.I.T BIO, a totally exporting company of organic agricultural products, created in May 2018, located in Bechima El Borj-Gabes-Tunisia. We are Certified 100% Organic by Ecocert .The basic crop is Organic tomatoes (Lying, Olivette, Cherry) in a greenhouse.

# Mission & Vision





# CONTACT

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Manager

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# Zaafrania

# Facts & Figures

"Zaafrania", such was named this inspiring company, founded in 2017 by two women PhDs in plant biology, which embarked on the unique experience, a culture that has disappeared for centuries in Tunisia, that of producing the "red gold": saffron, the world's most expensive spice with innumerable health claims.



# Zaafrania

## Mission & Vision

Producers of organic saffron 1st category according to the ISO 3632 standard, but not only... Zaafrania is committed to working in respect of the earth and women. It seems essential to reason the actual cultural practices, to stop land pollution and to feed people while respecting nature and women. That's why Zaafrania saffron is manually harvested, sorted, processed and packaged only by rural women. Believing that their satisfaction and the improvement of their situation are essential not only to the well-being of people in rural communities in general but also essential to the promotion of economic productivity.

# **Products**

MAIN PRODUCT
saffron
ADDITIONAL PRODUCT
Honey, jams and teas flavored with saffron

**International Certifications** 

**ORGANIC EU** 

ISO 3632-1



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