



TUNISIA AT BIOFACH

into organic

Nuremberg, Germany 26-29.07.2022

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Together, for successful projects

The Tunisian organic sector

Fortwenty years, a policy has been developed in favor of the Tunisian organic sector. The policy is based on a recognized regulation equivalent to international requirements and a system of control and certification under the control and certification institutions accredited by international bodies and approved by the Ministry of Agriculture.

Moreover, the organic sector in Tunisia is expanding rapidly. Indeed, in recent years, several companies have invested in organic sector and have achieved success which has developed the good positioning of Tunisia in the international market of organic products.

In Fact, Tunisia is the first in the world in certified olives areas, is the first in Africa and 28rd in the world in certified area, the implementation of the first organic Farm Field School in the world the first African and Arab country to have implemented a regulation for organic farming, Is the only African and Arab country recognized as equivalent to the EU and Switzerland and the United Kingdoms.

After 40 years of absence, Africa, the mother continent, will host the Organic World Congress 2024 in Tunisia " OWC 2024 , With Africa on the move towards a global Organic Growth " ,to boost agroecology and organic sectors, we invite you to be a partner of Tunisia to host the OWC of IFAOM to be held in 2024.

Our vision to 2030 is to build a Tunisian model of organic agriculture supported by a better governance of the sector by doing our missions like Consolidate the synergy between the different actors, integrate the notion of "Organic Culture" in the society, consolidate the control system, to guarantee the credibility of the organic sector, to boost the development of territories through organic agriculture, To develop a fair and sustainable organic agritourism sector for the benefit of Tunisian territories and their populations.

We have expertise in various Areas of bilateral and international cooperation like Capacity Building, Strategic Planification, Development of organic Value Chains, Establishment of a regulatory and institutional framework, Establishment of a control and certification system, Establishment of an official control system, Investment and partnership, Promotion and access to markets.

Number of operators

The number of operators (farmers, processors, exporters), has been well evolved. It has increased from 481 in 2002 to 7400 in 2021.

Organic surface area

The area of organic farming has reached more than 300 thousand hectares in 2021 as opposed to 18,600 hectares in 2002.

In terms of certified organic area, Tunisia ranks 1st in Africa.

Economical indicators

Organic agriculture has contributed to the boosting of the Tunisian economy. Indeed, the Tunisian organic agriculture has an essentially exporting orientation. The demands from the world market are more and more important.

The exports of organic products have tripled from 36,000 tons in 2013 to nearly 90,000 tons in 2020 with a value more than 220 million euro, constituting 13% of total food exports. Olive oil, dates, horticultural products and aromatic and medicinal plants are the main products exported. With this result Tunisia is the first exporter of organic products in Africa.

Agricultural Investment Promotion Agency (APIA)

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FACTS & FIGURES

Established in 1982, the Agence de Promotion des Investissements Agricoles (APIA) is a Tunisian public institution run by the Ministry of Agriculture that was created to promote private investment in the fields of agriculture, fisheries, and related services.

Based on its dedicated expertise, APIA supports its members in successfully implementing their respective projects. In this context, APIA offers diverse services such as obtaining financial and tax benefits, assisting promoters in the compilation of investment and managerial records, matching Tunisian operators with potential foreign counterparts, and the participation in trade fairs and exhibitions in Tunisia and abroad.

MISSION & VISION

APIA's vision is to improve the competitive advantages of the sector and to strengthen the industry's positive image in the world market. APIA very much welcomes the opportunity to introduce German and European importers to profitable new trade opportunities with Tunisian suppliers at the Tunisian Country Pavilion at BIOFACH 2022.



Together, for **successful** projects

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AFRIMEX

Company Presentation

AFRIMEX is a Tunisian company specialized in processing and exporting date's fruit products.

With a great know-how in export, we are operating on many countries such as Italy, Germany, The Netherland, United Kingdom, Denmark, Norway, Sweden, Poland, Switzerland, Slovakia, Austria, Canada, Brazil, India and many other regions.

Our plant facility meets the most stringent requirements in terms of food standards.

With our products, we place a high status on price&quality and we are looking for a long-term partnerships.

Specialist In

Processing and packing Dates

Compagny Size

+250 Employees

Product Range

MAIN PRODUCT : Natural Dates, Pitted Dates, Deglet Nour Dates

ADDITIONAL PRODUCT : Date Paste, Date Syrup, Date Sugar, Stuffed Dates

Key Customers

Supermarkets (Edeka, Rewe, Aldi) ; Whole salers ; Industrials ; Importers

● Domestic/Export
Split (in %)

100% Export

● Brand/Private
Split (in %)

40/60

● USPs

Best Price for the Best
Quality and Service

● International
Certifications

IFS, BRC, Global Gap,
Organic



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C.E.O

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KALAAT EL KHIR DATES

Company Presentation

GDAB KALAAT EL KHIR was founded in late 2018 by three active members of the community: Al-Tayeb Benomar, Nabil Benabdallah and Abdel-Baqi Ben Ali, in an effort to provide high quality biological dates. Despite the difficulties, we have achieved great success that satisfies the consumer in terms of quality and quantity. This group is to contribute to rid the world of malignant diseases by reducing the use of toxic substances.

Specialist In

Dates, Dates derivatives

Compagny Size

130

Product Range

MAIN PRODUCT : Dates

ADDITIONAL PRODUCT: syrup , paste.

Domestic/Export Split (in %)

100% Domestic

International Certifications

NOP and TN 99-30 certification



CONTACT

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BRA INTERNATIONAL PACKER AND EXPORTER OF DATES

Company Presentation

BRA INTERNATIONAL PACKER AND EXPORTER OF DATES is a tunisian company specializing in warehousing ,packaging and export of the tunisian dates DegletNour.

The group has improved the execution methods by adopting the best performers of the human resources, equipment and modern storage to meet the diverse needs of the markets and international standards

COMPANY

BRA INTERNATIONAL PACKER AND EXPORTER OF DATES

Product Range

MAIN PRODUCT : DATES DEGLET NOUR
ADDITIONAL PRODUCT : NO

Key Customers

ORGANIC DATES ; DATES DEGLET NOUR ; PITTED DATES ; BRANCHED DATES ;
PROCESSED DATES ; PACKER AND EXPORTER OF DATES

Domestic/Export Split (in %)

100%

Brand/Private Split (in %)

BINTRAE .GBRA .
AINAA. MINAA 100%

International Certifications

BRC .IFS .BIO .HACCP.
HALAL .KOSHER . ISO22000



ORGANIC DATES
DEGLET NOUR

CONTACT

ADDRESS

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CONTACT PERSON: MME MA NEL BRA

POSITION OF CONTACT PERSON:
SALES & EXPORT MANAGER

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HORCHANI DATTES

Company Presentation

Horchani Dattes , the first private grower of dates in Tunisia is indeed a real pioneer in the field of exporting and one of its prime leaders since 1930's. Horchani Dattes is the inheritor of ancestral tradition left to it by generation upon generation in the Horchani Family who have grown several varieties of thousand year old dates for more that two centuries.

Specialist In

Production and export of dates (pitted; whole..) and date ingredients worldwide (chopped dates; powder; date snacks...)

Compagny Size

500 employees

Product Range

MAIN PRODUCT : Dates (pitted; wholes..) ; Ingredients (chopped dates; date powder...); Snacks (snacks based dates (rolls ; pops...)

ADDITIONAL PRODUCT: Dates (pitted; wholes..) ; Ingredients (chopped dates; date powder...); Snacks (snacks based dates (rolls ; pops...)

Domestic/Export Split (in %)

100% Export

Brand/Private Split (in %)

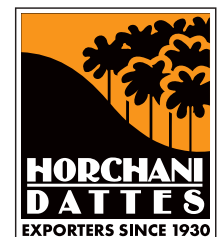
70% own brand
30% private label

USPs

HORCHANI DATTES has always been committed to premium quality. We operate under strict hygienic international regulations for food processing and respect of social criteria of employers. All the production stages are under control and the productions conform to a strict specifications book as defined by international certification offices.

International Certifications

BRC, IFS, ISO22000, ISO9001, KOSHER, HALAL, GLOBAL GAP, ORGANIC (TN, CE, NOP, BIOSUISSE), SMETA, SEDEX Member



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CONTACT PERSON:

Mr. SAMIR HORCHANI

POSITION OF CONTACT PERSON:
GENERAL MANAGER

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HERBIOTECH

Company Presentation

Since 2013, Herbiotech Aroma is specialized in growing, air-drying and refining of organic herbs and Spices in Tunisia. All Herbiotech products are 100 % organic.

Herbiotech Aroma offers to its partners the possibility of securing their supply in organic herbs through a Grower-to-Business concept, within long-term partnership.

The company is managing its own farms and processing facility in order to ensure full traceability and transparency to its customers.

Specialist In

Production and processing of Organic dried herbs and spices
Production of Essential oils, Seeds oils and Extra virgin olive oil

Compagny Size

Medium-sized company

Product Range

MAIN PRODUCT : Org. Dill tips and seeds ; Org. Parsley flat leaf and seeds, stems and powder ; Org. Olive leaves (High polyphenol content) ; Org. Rosemary ; Org. Peppermint ; Org. Spearmint ; Org. Chili peppers (Harissa variety), Paprika and flakes ; Org. Basil ; Org. Coriander leaves & seeds ; Org. Thyme ; Org. Fenugreek leaves and seeds

ADDITIONAL PRODUCT : Org. Extra virgin Olive oil ; Org. Rosemary essential oil ; Org. Black cumin seeds oil

Key Customers

Food industry ; Feed industry ; Private label manufacturers ;
Whole sales Herbs and spices distributor

Domestic/Export Split (in %)

100% Export

Brand/Private Split (in %)

Herbiotech

USPs

Standard and stable quality
Food safety
Flexibility in prices
Fast delivery and effective transport time
Competence and professionalism
Sustainable production

International Certifications

FSSC 22000
Organic NOP/ EU. ECOCERT
Kosher
Naturland
Organic JAS



Herbiotech

CONTACT

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CONTACT PERSON:

Mr. Leith Tlemçani
Mr. Slim Tlemçani

POSITION OF CONTACT PERSON:

CEO - General manager
COO- General & operations manager

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MANARA AGRO

Company Presentation

ManaraAgros is a company specialized in collecting, processing and exporting Organic DegletNour Dates.

The company exports around one thousand metric tons per year to US and European markets mainly German market. Our strategy is to increase its market shares on Pitted Organic DegletNour Dates at a very competitive quality-price ratio.

Specialist In

Pitted DegletNour Dates
Organic Pitted DegletNour Dates
Organic Diced Dates

Compagny Size

Big Company

Product Range

MAIN PRODUCT: Pitted DegletNour Dates
ADDITIONAL PRODUCT: Diced DegletNour Dates

Domestic/Export Split (in %)

100% Export

Brand/Private Split (in %)

100% Private

USPs

100% Hand-Processed Dates and 0% infestation rate

International Certifications

BRC ; IFS ; HACCP ;
EU Organic ;
USDA Organic

DAQAL
OASIS OF KEBILI

CONTACT

ADDRESS

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CONTACT PERSON: Omar Chehida

POSITION OF CONTACT PERSON:

Export Manager

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MEDITERROIR

Company Presentation

MEDITERROIR SARL created in 2015 a capital of 120000 placed in Menzel Kamel , Monastir Tunisia. Producer of organic and Demeter olive oil.

Specializing in the export of Tunisian products more specifically in organic olive oil and Demeter, organic dates Demeter and olive wood.

Specialist In

Organic Olive Oil and Demeter

Product Range

MAIN PRODUCT : Organic Olive Oil and Demeter

ADDITIONAL PRODUCT : Organic Dates Demeter and Olive Wood

Key Customers

Comptoir d'ailleurs , Massiva LLC

Brand/Private Split (in %)

100 % our brand

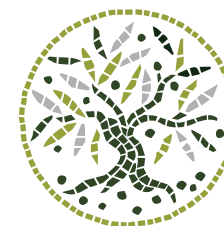
International Certifications

TN BIO, NOP and DEMETER

Awards

Concours France : AVPA 2022 / Tazamour Gold medal and Grand cru Gourmet medal

Concours USA : NYIOOC / Damya Robuste : gold medal and Damya Demeter : Silver Medal



Mediterroir

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Anis Ben Nejma

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C.E.O

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RAW SWEETS

Company Presentation

RAW SWEETS Company is specialized in the export of the dates and derivatives.

Raw Sweets valorize the magical dates fruit.

Specialist In

Packaging and transformation of Dates and derivatives.

Product Range

MAIN PRODUCT : Branched Dates / Processed Dates / Pitted Dates / Dates Powder/Chopped Dates/Diced Dates/Dates syrup.

Key Customers

France / Italy / Spain / USA / Germany/Turkey/

Domestic/Export
Split (in %)

100% Export

Brand/Private
Split (in %)

80% our brand :
Raw Sweets
20% private brand

USPs

Healthy Eating

International
Certifications

BIO from CCPB
ISO 22000 - SGS



CONTACT

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Manager

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RF FOOD INDUSTRY

Company Presentation

The company ALRajhi-EL Ferjani of Food Industries is a company Tuniso-Omanaise created in 2017, specialized in the production, Storage and Packaging of organic and conventional olive oil and Flavored oils under the branded «Carthagene Olivos»; "Neapolis olive oil BIO

The company has a modern oil mill; two bottling units, a metal container packaging unit and storage tanks with a capacity of 300T in stainless steel and nitrogen.

Specialist In

Production, Storage and packaging of organic Extra virgin Olive Oil, EVOO

Product Range

MAIN PRODUCT : Organic Extra Virgin / Extra Virgin Olive Oil, Olive OIL and Flavored Olive Oil

Key Customers

Al Sarah Group Sultanat of Oman
Alta Olea
Cyrus Company USA

Domestic/Export Split (in %)

15% / 85%

Brand/Private Split (in %)

90% / 10%

International Certifications

FDA
Organic Ecocert SAS

Awards

Mario Solinas Quality Awards
Athena IOOC
Berlin GOOA
EVO Italy OOC
Dubai IOOC
DIDO International
London IOOC
Prix ONH
AVPA Paris
Olive Japan International EVOO



Rajhi & ferjani
Food Industry

CONTACT

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CONTACT PERSON: Atef Ferjani

POSITION OF CONTACT PERSON:
General Manager

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BOUDJEBEL

Company Presentation

Boudjebel S.A.VACPA was founded in 1982 by the Boujbel family, which has initially been a major exporter of citrus since 1957. From then on, the company reinvented itself and started specializing in packing and exporting Tunisian dates, mainly the Deglet Noor variety. With more than 13,000 tons of dates exported to over 45 countries, Boudjebel became the world leading supplier of Deglet Noor dates.

Specialist In

Dates, Dates derivatives

Compagny Size

2000 employees

Product Range

MAIN PRODUCT : Dates

ADDITIONAL PRODUCT: syrup, sugar, paste, powder, chips, paste, chopped

Domestic/Export Split (in %)

100% Export

International Certifications

ISF, BRC, Organic, Kosher, Fairtrade, ISO 14001,
ISO 9001, ISO 22000, ISO 17025, SMETA, Globalgap,
BSCI, Halal



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CONTACT PERSON: Amine CHELBI

POSITION OF CONTACT PERSON:

Marketing consultant

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Rose De Sable SA

Company Presentation

Rose de Sable is a grower, processor and exporter of "Deglet Nour Dates". The company was founded in January 2007 by the Belaifa family, from the region of Nefta in the south of Tunisia. Being implemented in Nefta near the farms, Rose de Sable has a very close collaboration with farmers, providing them with expertise and controlling their crops and their dates production throughout the year. The company has launched the certification process since 2008, it is certified according to the international food safety and organic agriculture standards: BRC, IFS, Organic (NOP, CE, JAS, BIOSUISSE) GLOBAL GAP, Fair Trade (Max Havelaar and FairTSA), ISO 9001/22000 and Kosher

Specialist In

Deglet Nour Dates growing, processing and exportation.

Compagny Size

400

Product Range

MAIN PRODUCT : Organic and conventional Deglet Nour Dates (branched, pitted, unpitted).

ADDITIONAL PRODUCT: Dates derivatives (diced dates, date paste, date powder, date syrup, etc.).

Key Customers

Spain, Switzerland, Germany, France, Canada, USA, Japan

Domestic/Export Split (in %)

Export split: EU : 90% ;
Other than EU : 10%

Brand/Private Split (in %)

Castilia Dates ;
Neptus Dates
Purdate

USPs (Unique Selling Proposition)

One of the most certified dates producer according to international food safety, quality, organic agriculture and fair trade standards;

International Certifications

BRC GRADE A, IFS 96%,
Organic (NOP, CE, JAS,
BIOSUISSE) GLOBAL GAP,
Fair Trade (Max Havelaar and FairTSA), ISO 9001/22000 and Kosher.



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POSITION OF CONTACT PERSON:
Executive Manager

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NOURI & CIE

Company Presentation

Since 1892 Ets NOURI & Cie brings more than 100 years of experience in seeding, collecting, manufacturing and exporting the best quality of dates Deglet Nour in Tunisia.

Nouri Dates owns his own farms of palm in the south of Tunisia which makes us controlling all the process.

We work hard every day to make Nouri dates the world's most respected dates brand.

Specialist In

Nouri Dates owns his own farms of palm in the south of Tunisia which makes us controlling all the process.

Compagny Size

Large Company

Key Customers

Re-packer of Organic product
Distributor of organic product
Importer of organic product

Domestic/Export
Split (in %)

100% Export

Domestic/Export
Split (in %)

100% Export

International
Certifications

IFS/BRC/Global GAP/ Halal



NOURI DATES

since 1892

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