

Agricultural Investment Promotion Agency - (APIA)

Hall 1.1| B-08

FACTS & FIGURES

Established in 1982, the Agence de Promotion des Investissements Agricoles (APIA) is a Tunisian public institution run by the Ministry of Agriculture that was created to promote private investment in the fields of agriculture, fisheries, and related services.

Based on its dedicated expertise, APIA supports its members in successfully implementing their respective projects. In this context, APIA offers diverse services such as obtaining financial and tax benefits, assisting promoters in the compilation of investment and managerial records, matching Tunisian operators with potential foreign counterparts, and the participation in trade fairs and exhibitions in Tunisia and abroad.

MISSION & VISION

APIA's vision is to improve the competitive advantages of the sector and to strengthen the industry's positive image in the world market. APIA very much welcomes the opportunity to introduce German and European importers to profitable new trade opportunities with Tunisian suppliers at the Tunisian Country Pavilion at Fruitlogistica 2019.



Together, for **successful** projects

CONTACT

ADDRESS :
62, rue Alain Savary - 1003 Tunis
Cité El Khadra - Tunis
Tunisia

PHONE : (+216) 71 771 300

EMAIL : prom.agri@apia.com.tn

WEBSITE : www.apia.com.tn

CONTACT :
Mr. Rachid Belanes

POSITION OF CONTACT PERSON :
Director of Economic Exhibition
Department

PHONE : (+216) 95 614 453

E-MAIL : belanes.rchid@apia.com.tn

Groupement Interprofessionnel des fruits

The Interprofessional Groupement of fruit is a public institution which the main tasks are :

- Facilitate coordination between professionals and the administration in order to define the objectives of different sectors (dates, citrus and fruits).
- Contribute to the improvement of product quality and marketing and assists professionals to integrate scientific and technology evolution.
- Support the promotion of Tunisian fruit exports in collaboration and coordination with professional and public administration organizations.
- Collects, analyzes and classifies information, set up data bases related to the fresh produce on the national and international situation and the forecasts.



CONTACT

ADDRESS :
2, rue Badaï Ezzamen
Cité El Mahrajène 1082
Tunis - Tunisie

PHONE : (+216) 71 787 721

E-MAIL : gifruit@gifruit.nat.tn

WEBSITE : www.gifruit.nat.tn

CONTACT :
Mr. Mohamed Ali Jendoubi

POSITION OF CONTACT PERSON :
General Manager

E-MAIL :
mohamedalijandoubi@gmail.com