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SCAN ME

**Dates**  
**Dates Product**  
**Date Pastry**

# ARJOUN

# WHO WE ARE

The products of our ARJOUN brand are all date-based products. We have chosen an ancestral fruit, known since the dawn of time as a holy fruit with many virtues for its richness in minerals, vitamins and benefits. The date is an extraordinary source of energy. And we create a different products healthy, natural and vegan.



**HEALTHY**  
**SUGAR FREE**  
**VEGAN**  
**NATURAL**

# PRODUCTS

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# Natural Dates

Deglet Noor Dates are a pure and wholesome superfood, plump and naturally sweet. they are available packaged or natural in several categories: on branche, standard and processed.



## Date flour (powder)

Ground dried dates, it is a perfect substitute for refined sugar. An alternative that provides a sweet taste derived from dates for recipes for confectionery, pastries, baked goods, and cereal- based products.





## Date paste

Soft dates are selected, often times pitted by hand then simply crushed. Could be consumed as a finished product as well as an ingredient in different recipes.



## Syrup of dates

Date syrup is a brown, sweet, water soluble syrup derived 100% from dates. It can be used in application to drinks, jams, fruit preparations, jellies, dairy products, and ice creams.





## Date jams

Rich in dietary fiber, date jams is mainly consumed as a finished product or used in processed fruit juices, smoothies and compotes.





## Date pits powder

Date seed powder is obtained by grinding and sieving the seeds, which are a rich source of dietary fiber (up to 80%). It is a natural supplement for dietetic formulation. It contains beneficial food ingredients such as oleic acid, dietary fibers, and polyphenols.





# Pastry and sweetness





# Date dumplings

Dates are carefully chosen, pitted and then finely crushed. Our chef adds his secret ingredient spices to prepare the date paste base for the dumplings  
WITHOUT ADDED SUGAR, WITHOUT INDUSTRIAL ADDITIONS AND WITHOUT ARTIFICIAL FLAVOURS.  
The soft date paste is finally coated with various dried fruits:

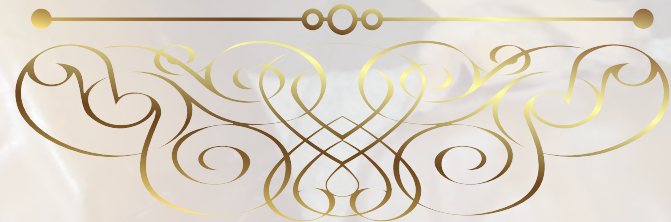
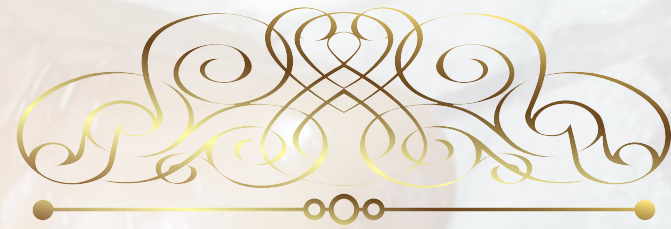
With sesame

With crushed almonds.

With crushed pistachios.

With crushed hazelnuts.

With coconut

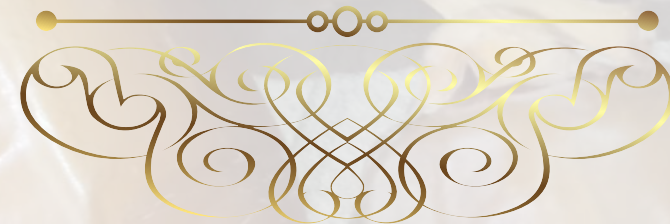
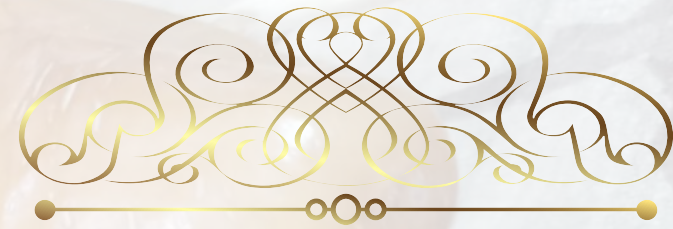




# Stuffed Dates

Dates are stuffed with almond paste, hazelnut paste, pistachio paste or walnut paste.

It is an overly popular product, it is based on the whole piece of the date without transformation. The stuffed dates are also carefully chosen, ensuring a selection of a unique caliber to have beautiful, identical pastries.





# Date sweets

Sweets are one of our creations that combine the look and textures of modern pastries with the authentic and traditional taste of stuffed dates: date paste, dried fruit paste and garnished with pistachios, pine nuts, walnuts, hazelnuts and almonds.

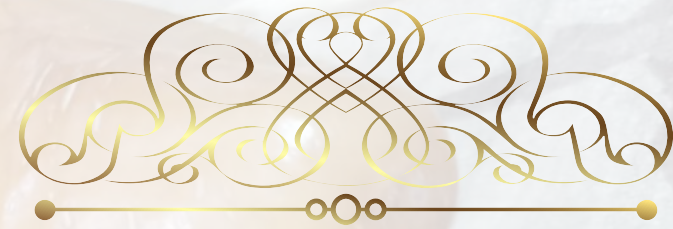
The sweets are also WITHOUT ADDED SUGAR,  
WITHOUT INDUSTRIAL ADDITIONS AND WITHOUT  
ARTIFICIAL FLAVOURS





# Chocolate dates

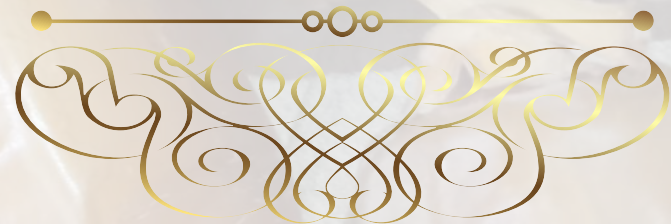
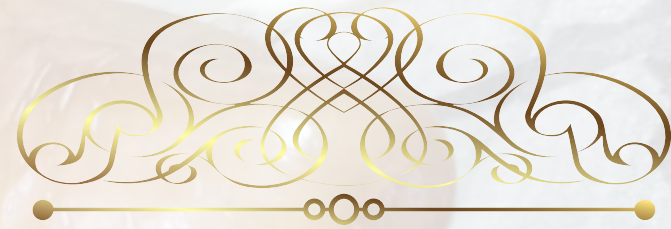
A gourmet and original confectionery of sweet and honeyed dates filled with roasted almonds, raspberry, kiwi, pistachios,... to accentuate all their aroma, coated in dark Belgian chocolate or milk chocolate or white chocolate.





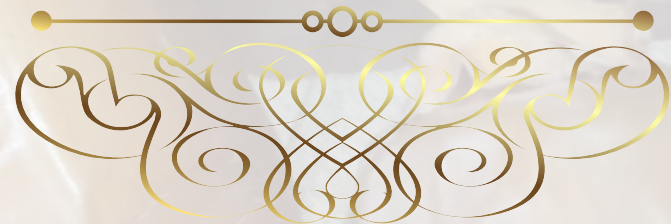
# “Truffles” of dates

Truffles are date balls filled with date syrup and coated with cocoa, a real delight WITHOUT ADDED SUGAR, WITHOUT ADDITIVES AND WITHOUT ARTIFICIAL FLAVOURS.



# Sugar-free date biscuits

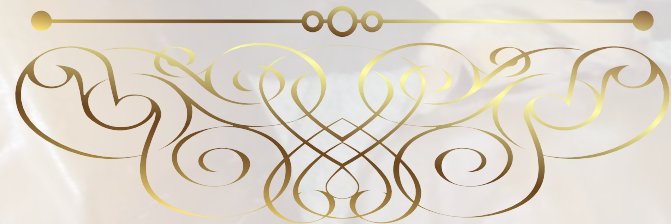
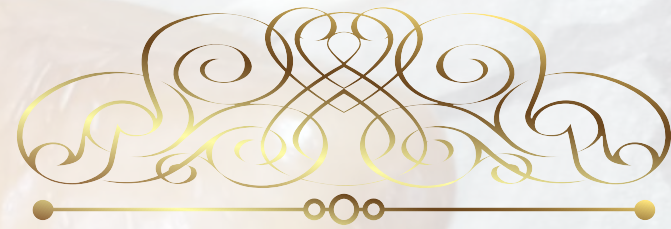
Skillfully revisited, this recipe for biscuits from the French terroir is made with date flour. The result is fine and refined shortbread biscuits with a delicious taste of dates. Crunchy cookies WITHOUT SUGAR but with date flour to give them a naturally sweet and crunchy taste.





## Energy bars

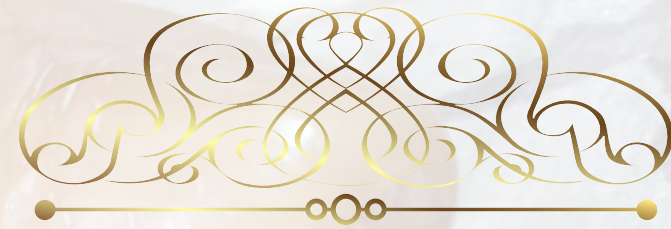
It is a product too popular with athletes for these nutritious contributions which come from the richness of dates in vitamins, fibers and minerals and also by the richness provided by the dried fruits which are mixed there 100% natural without artificial flavors and without sugar





# Tameerro

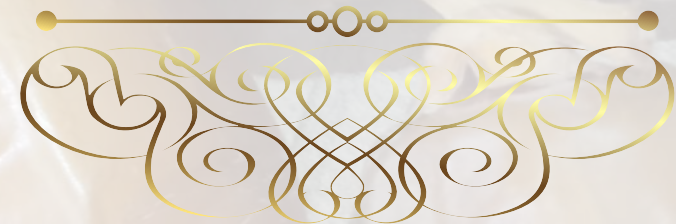
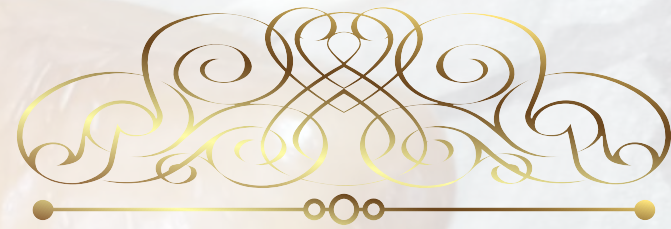
Balls of ground dates stuffed with a crispy whole hazelnut and coated in milk chocolate with chopped hazelnuts. A bold inspiration from the famous Ferréro Rocher.





# Tameello

**Balls of ground dates stuffed with crispy whole almonds and coated with white chocolate then coconut.**  
A bold inspiration from the famous Raffaello.



*"You put the date  
in your mouth  
and you find its  
sweetness in your  
heels" Arab  
citation*



SCAN ME



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*Chez  
Arjoun*

