



TUNISIA ^{AT} BIOFACH

into organic

11-14 |2| 2025
Nürnberg, Germany

Hall 4|161



Together, for successful projects



The Tunisian Organic Sector In Figures

For twenty years, a policy has been developed in favor of the Tunisian organic sector. The policy is based on a recognized regulation equivalent to international requirements and a system of control and certification under the control and accreditation of international bodies and approved by the Ministry of Agriculture.

Moreover, the organic sector in Tunisia is expanding rapidly. Indeed, in recent years, several companies have invested in organic sector and have achieved success which has developed the good positioning of Tunisia in the international market of organic products.

In Fact, Tunisia is the first in the world in certified olives areas, is the first in Africa and 28rd in the world in certified area, the implementation of the first organic Farm Field School in the world the first African and Arab country to have implemented a regulation for organic farming, Is the only African and Arab country recognized as equivalent to the EU and Switzerland and the United Kingdoms.

After 40 years of absence, Africa, the mother continent, will host the Organic World Congress 2024 in Tunisia“ OWC 2024 , With Africa on the move towards a global Organic Growth “ ,to boost agroecology and organic sectors, we invite you to be a partner of Tunisia to host the OWC of IFAOM to be held in 2024.

Our vision to 2030 is to build a Tunisian model of organic agriculture supported by a better governance of the sector by doing our missions like Consolidate the synergy between the different actors, integrate the notion of "Organic Culture" in the society, consolidate the control system, to guarantee the credibility of the organic sector, to boost the development of territories through organic agriculture, To develop a fair and sustainable organic agritourism sector for the benefit of Tunisian territories and their populations.

We have expertise in various Areas of bilateral and international cooperation like Capacity Building, Strategic Planification, Development of organic Value Chains, Establishment of a regulatory and institutional framework, Establishment of a control and certification system, Establishment of an official control system, Investment and partnership, Promotion and access to markets.

Number of operators

The number of operators (farmers, processors, exporters), has been well evolved. It has increased from 481 in 2002 to 7400 in 2021.

Organic surface area

The area of organic farming has reached more than 320755 hectares in 2021 as opposed to 18600 hectares in 2002.

In terms of certified organic area, Tunisia ranks 1st in Africa.

Economical indicators

Organic agriculture has contributed to the boosting of the Tunisian economy. Indeed, the Tunisian organic agriculture has an essentially exporting orientation. The demands from the world market are more and more important. The exports of organic products have tripled from 36000 tons in 2013 to nearly 69207 tons in 2021 with a value more than 185.5million euro, constituting 19 % of total food exports. Olive oil, dates, horticultural products and aromatic and medicinal plants are the main products exported. With this result Tunisia is the first exporter of organic products in Africa.

AGRICULTURAL INVESTMENT PROMOTION AGENCY (APIA)

FACTS & FIGURES

Established in 1982, the Agence de Promotion des Investissements Agricoles (APIA) is a Tunisian public institution run by the Ministry of Agriculture that was created to promote private investment in the fields of agriculture, fisheries, and related services.

Based on its dedicated expertise, APIA supports its members in successfully implementing their respective projects. In this context, APIA offers diverse services such as obtaining financial and tax benefits, assisting promoters in the compilation of investment and managerial records, matching Tunisian operators with potential foreign counterparts, and the participation in trade fairs and exhibitions in Tunisia and abroad.

MISSION & VISION

APIA's vision is to improve the competitive advantages of the sector and to strengthen the industry's positive image in the world market. APIA very much welcomes the opportunity to introduce German and European importers to profitable new trade opportunities with Tunisian suppliers at the Tunisian Country Pavilion at Fruitlogistica 2025.



Together, for **successful** projects

CONTACT

ADDRESS :

62, rue Alain Savary 1003 Tunis Cité
El Khadra Tunisia

PHONE : +216 71 771 300

EMAIL : prom.agri@apia.com.tn

WEBSITE : www.apia.com.tn

CONTACT : Afef Ben AMARA

POSITION OF CONTACT PERSON

Director of Promotion Activities

PHONE : +216 71 771 300

EMAIL : benamara.afef@apia.com.tn

BOUDJEBEL

Company Presentation

Currently, Boudjebel is the world's leader in the export of Deglet Noor dates.

The company exports also other date varieties all around the world. With more than 18000 tons of dates, of all origins, shipped to the four corners of the world per annum, Boudjebel has approved its position as a leader in the international dates market

Mission & Vision

Mission: We aspire to valorize the date production not only for its healthy nature but also for the mutual benefit of its suppliers

Vision: We aim to climb the international ladder and become the market benchmark as an innovative and successful rival. We are aware that these challenges can only be achieved through the development of the skills of our human resources. Thus, we seek their professionalism, growth and integrity through the following values.

Key Customers

Tesco, Sainsbury's, Lidl, Hypermart, General Mills, Coop, Auchan, Carrefour



Products

MAIN PRODUCT

Dates

ADDITIONAL PRODUCT

Date ingredients

Domestic/ Export Split (in%)

100% Export

Brand/Private Split (in %)

90% Private

International Certifications

IFS, BRC, ISO 14001, ISO 17025, BSCI, SMETA, Organic, Fairtrade, Bio partner, Halal, kosher, Edge



CONTACT

ADRESS : AV Hedi Karray Centre Urbain Nord, 1082 Tunis

PHONE : +216 71 707 043

EMAIL : contact@boudjebeldates.com

WEB SITE : www.boudjebeldates.com

CONTACT : Abir Snoussi

POSITION OF CONTACT PERSON :
Sales manager

EMAIL :
abir.snoussi@boudjebeldates.com

HORCHANI DATTES

Company Presentation

Horchani, the first private grower of dates in Tunisia is indeed a real pioneer in the field of exporting and one of its prime leaders since 1930's.

Thanks to the various processes used within the processing unit, being certified BRC, IFS ISO 22000; ISO 9001, Kosher, Halal, Organic, SMETA.

The strict quality control at all stages of production remains our first and ultimate objective.

Mission & Vision

Production and worldwide exporter of dates and date ingredients

Key Customers

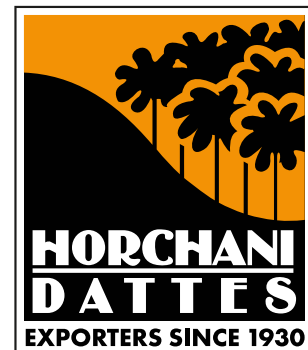
Worldwide (Europe ; UK ; USA ; ...)

Products

MAIN PRODUCT

Dates & Date Ingredients (Date paste, chopped Dates, Date Powder & Date Snacks)

ADDITIONAL PRODUCT



CONTACT SAMIR HORCHANI

ADDRESS : 02 Place Mendes France
1082 Tunis TUNISIA

PHONE : 00216 71 238 283

EMAIL : samir.horchani@horchani.com

WEBSITE : www.horchani-dattes.en

CONTACT PERSON : Hela Briki

POSITION OF CONTACT PERSON
Commercial

EMAIL OF CONTACT PERSON
Hela.ferchichi@horchani.com

AFRIMEX TRADING

Company Presentation

AFRIMEX is a Tunisian active company specialized in processing, packing and exporting date's fruit products.

With a great know-how in export, we are operating on many countries such as Germany (Market share 25%), Italy (Market share 20%), The Netherlands, The United Kingdom, Russia, Denmark, Norway, Sweden, Austria, Slovakia, Poland, Switzerland, France, Canada, Brazil, UAE, India, Indonesia and many other regions.

Our plants facilities (ECODATTES) meet the most stringent requirements in terms of food standards. Equipped with all new processing machines for sorting, treatment and packaging and a big capacity of cold rooms storage for the preservation of the products quality. With our products, we place a high status on price & quality.

We operate with the highest standards regarding our employees, the environment, our customers and the final consumers.

The guidelines and policies, statements and standards we respect, define what we expect of ourselves, and our business partners, as we operate with integrity throughout all the chain production.

Specialist In

DATES PROCESSING & EXPORT

Compagny Size

+400 Employees

Product Range

MAIN PRODUCT : DEGLET NOU R DATES
REGULAR + ORGANIC

ADDITIONAL PRODUCT : DATE'S PASTE //
PITTED DATES // STUFFED DATES

Key Customers

Supermarkets (Edeka, Rewe, Aldi)
Whole salers
Industrials
Importers

Domestic/Export Split (in %)

100% EXPORT

Brand/Private Split (in %)

30% BRAND / 70% PRIVATE

USPs

Best Price for the Best Quality
and Service

International Certifications

IFS // BRC // GLOBAL GAP // ORGANIC //
HALAL



CONTACT

ADRESS : Av Neptune, Build. Percée
Verte, Office B2-4, Jardins
de Carthage 1090 Tunis

PHONE : +216 96 615 510

EMAIL : info@afrimex.net

WEB SITE : www.afrimex.net
www.ecodattes.com

CONTACT : Mr. NASRI ABDELHAMID

POSITION OF CONTACT PERSON : C.E.O

EMAIL : a.nasri@afrimex.net

HERBIOTECH

Company Presentation

HERBIOTECH is a leading Grower, Manufacturer, and Supplier of Organic Herbs, Flowers, Spices, and Oils in Tunisia. We deliver high-quality Organic ingredients and innovative solutions to our customers in the Food, Feed, Cosmetic, and Food Supplement sectors. Since 2013, HERBIOTECH Aroma has specialized in growing, air-drying, and refining organic herbs and spices in Tunisia and Extracts products. All HERBIOTECH products are 100 % organic.

The whole production process considers both environmental aspects and social responsibility requirements.

HERBIOTECH offers its partners the possibility of securing their supply of organic herbs and spices through a Grower-to-Business concept, within the long-term partnership.

The company is managing its own farms and processing facility to ensure full traceability and transparency to its customers

Mission & Vision

We are continually aiming to be a “reliable supplier” for our customers by ensuring full tractability and the highest quality of our products, and by using modern technologies with strong scientific background in farming and processing. We also take care of our employees and community within a solid social program in which we try to include our partners. We actively involved in the development of rural and inner regions in Tunisia and help local population by improving their life standards

Key Customers

Food industry
Feed industry
Private label manufacturers
Whole sales Herbs and spices distributor

Products

MAIN PRODUCT

Org. Dill tips and seeds | Org. Parsley flat leaf and seeds, stems and powder | Org. Olive leaves (High polyphenol content) | Org. Rosemary
Org. Peppermint | Org. Spearmint | Org. Chili peppers (Harissa variety),
Grinded and flakes | Org. Basil | Org. Coriander leaves & seeds |
Org. Thyme | Org. Fenugreek leaves and seeds



ADDITIONAL PRODUCT

Org. Rosemary essential oil
Org. CO2 extracts (High antioxidant content)
Org. Extra virgin Olive oil
Org. Black cumin seeds oil

Domestic/Export Split (in %)

100 % export

Brand/Private Split (in %)

USPs

Tunisian origin products
Standard and stable quality
Food safety
Flexibility in prices
Fast delivery and effective transport time
Competence and professionalism
Sustainable production

International Certifications

FSSC 22000
Organic NOP/ EU. ECOCERT
Bio Suisse
ROC
Kosher
Naturland
Organic JAS



Herbiotech

CONTACT

ADDRESS :

Zl. Bourada 2. 6180 Siliana Tunisia

PHONE : + 216 29374653

EMAIL : contact@herbiotech-aroma.com

WEB SITE :

www.herbiotech-aroma.com

CONTACT : Mr. Leith Tlemçani

POSITION OF CONTACT PERSON :
CEO

EMAIL :

l.tlemciani@herbiotech-aroma.com

NOPAL TUNISIE



Company Presentation

Nopal Tunisie is a family-owned company founded in 2005 leader in Opuntia ficus indica (prickly pear) ingredients for cosmetic, food and nutraceutical industries . Today Nopal Tunisie has become the global leader in the production and export of organic prickly pear (barbary fig) seed oil and date kernel oil for the cosmetic international market..

At Nopal Tunisie we are deeply involved in sustainable development on many levels: environmental protection, social assistance for the local population, and the economic growth of the regions from which our raw materials are sourced.

Specialist In

We are committed to providing ingredients issued exclusively from organic and fair trade certified products for cosmetic , food and nutraceutical market .

Compagny Size

Small sized company with 30 employees

Product Range

COSMETIC INGREDIENTS

- Prickly pear seed oil
- Pomegranate seed oil
- Watermelon seed oil
- Date seed oil
- Rosemary essential oil
- Prickly pear exfoliating powder
- Pomegranate exfoliating powder
- Date exfoliating powder

FOOD INGREDIENTS

PUREES :

- Prickly Pear fruit puree
- Pomegranate puree / juice
- Watermelon Juice

DRIED PRODUCTS :

- Dried Pomegranate arils
- Pomegranate dried peels
- Dried rosemary leaves
- Dried Tomatoes flakes
- Dried Prickly Pear fruits
- Prickly Pear Dried flowers
- Prickly pear seed flour
- Pomegranate seed flour
- Date Kernel Flour
- Nopal powder

FROZEN FRUITS :

- Frozen Pomegranate arils
- Frozen Peeled Prickly Pear fruits

ADDITIONAL PRODUCT FINISHED PRODUCTS

- Prickly pear seed oil 30 ml
- Cleansing prickly pear floral water 150 ml
- Exfoliating Soap with organic prickly pear seed oil

- Natural & soft Soap with organic pomegranate seed oil
- Organic prickly pear vinegar 250 ml

Key Customers

Ingredients Supplier
Super food brands
Cosmetic industries
Food and beverage industries

Domestic/Export Split (in %)

95 % export
05 % Domestic

Brand/Private Split (in %)

Cactus Bio Slim , Cactus Bio Skin
Private label , USPs

International Certifications

Fair For Life – EU Organic – USDA –
COSMOS –FSSC22000 – ISO22716 – KOSHER –HALAL –FDA



NOPAL
TUNISIE

CONTACT

ADRESS :

Zone industrielle Boulaaba 1200 kasserine

PHONE : +216 98284756

EMAIL : nopaltunisie@gmail.com

WEB SITE : www.nopaltunisie.com

CONTACT : Mr Mohamed Rachdi BANNANI

POSITION OF CONTACT PERSON :
CEO

EMAIL : info@nopaltunisie.com

ALEPEO

Company Presentation

ALEPEO Tunisia is a company specializing in the manufacture of natural wellness products, including Aleppo soap, intimate soaps, natural shampoos and black scrub soap. Founded by Mrs. Safa Haouari (chemical engineer) and Riad Basmaji, Dr. Civil Engineer from Aleppo. The company perpetuates the thousand-year-old tradition of Aleppo soap manufacturing while integrating modern and environmentally friendly methods

Mission & Vision

ALEPEO Tunisia's mission is to produce natural wellness products of the highest quality, respecting traditional methods and guaranteeing the authenticity of each product. The company is committed to respecting the environment and offering its customers products free of harmful chemicals. Its vision is to become the first manufacturer of genuine Aleppo soap in Tunisia, combining tradition and innovation to meet the needs of modern consumers.

Key Customers

ALEPEO Tunisia targets a diverse clientele, including consumers concerned about their well-being and the use of natural products, retailers specializing in organic and natural products, as well as distributors looking for authentic and high-quality products. The company also collaborates with international partners to expand its presence in foreign markets.

ALEPEO

Products

ALEPEO Tunisia offers a diverse range of natural wellness products, including:

Traditional Aleppo soap: Made according to the ancestral method with olive oil and bay laurel oil, available in different concentrations to adapt to all skin types.

Intimate soaps: Formulated to respect the sensitivity of intimate areas, with natural ingredients for gentle daily hygiene.

Natural shampoos: Enriched with essential oils and plant extracts, designed to clean and nourish hair without damaging it.

Black scrub soap: Ideal for exfoliating the skin, this natural soap prepares the skin for gentle scrubbing, leaving a feeling of freshness and cleanliness.

All ALEPEO Tunisia products are certified organic and comply with European standards, guaranteeing impeccable quality and complete traceability.

COSMEBIO

By combining traditional know-how with modern and ecological practices, ALEPEO Tunisia has established itself as a major player in the field of natural wellness products, with the ambition of becoming the undisputed leader in real Aleppo soap in Tunisia.

Products

MAIN PRODUCT

Black SOAP, Aleppo Soap Traditional, Traditional Aleppo Soap, Formed Soap Aleppo body wash

ADDITIONAL PRODUCT

Formed Soap, Shampoo, Conditioner , Shampoing solide

Domestic/ Export Split (in%)

100% Domestic

Brand/Private Split (in %)

90% brand /10% private label

International Certifications

COSMOS ORGANIC
COSMECERT | COSMEBIO



CONTACT

ADDRESS : 0.5 Rue Sidi Grar Manzel
Bouzelfa Nabeul

PHONE : +216 52 945 945

EMAIL : contact@bnature.fr

WEBSITE : Alepeo.com

CONTACT PERSON : Safa haouari

POSITION OF CONTACT PERSON
Gérante

EMAIL OF CONTACT PERSON
safa@bnature.fr

MANARA AGROS

Company Presentation

Manara Agros is a family-owned company specializing in the collection, processing, packing, and export of premium Tunisian dates. With a primary focus on pitted Deglet Nour dates, we have established a leading position in both the European and American markets.

Our dedication to quality and tradition ensures that our products meet the highest standards while celebrating the rich heritage of Tunisia. The entire process—from collection, sorting, processing, pitting, and packing—is done manually, ensuring unparalleled attention to detail and quality at every stage. This meticulous approach reflects our commitment to preserving the authenticity and excellence of Tunisian dates.

Mission & Vision

Our Vision :

- Increase our market shares.
- Be a global leader in the date industry, delivering the homogeneous quality requested by our clients, embodying the excellence of Tunisian dates.

Our Mission: We aim to:

- Provide the finest quality Tunisian dates to the market.
- Promote the unique taste and heritage of Tunisian Deglet Nour dates.

- Support sustainable and ethical practices in every step of our operations.
- Strengthen our relationships with international partners by ensuring consistent quality and reliability

Key Customers

Importers
Wholesalers

Products

MAIN PRODUCT

Organic Pitted Deglet Nour Dates

ADDITIONAL PRODUCT

Deglet Nour Dates



Domestic/ Export Split (in%) 50%

Brand/Private Split (in %) 50%

International Certifications

BRC, IFS, ORGANIC EU, ORGANIC US,
KOSHER, GLOBAL GAP



CONTACT

ADDRESS :

Zone Industrielle Route Sidi Jedidi,
8056 Manaret Hammamet, Tunisia

PHONE : +216 28 048 248

EMAIL : Chehida.export@gmail.com

WEB SITE : <https://solicia.tn/>

CONTACT : Omar Chehida

POSITION OF CONTACT PERSON :
Export Manager

EMAIL : Chehida.export@gmail.com

MEDITERROIR

Company Presentation

MEDITERROIR SARL created in 2015 a capital of 120000 placed in Menzel Kamel , Monastir Tunisia.

Producer of organic and Demeter olive oil. Specializing in the export of Tunisian products more specifically in organic olive oil and Demeter, Organic dates Demeter and olive wood.

Specialist In

Organic Olive Oil and Demeter

Compagny Size

3

Product Range

MAIN PRODUCT :

Organic Olive Oil and Demeter

Key Customers

Comptoir d'ailleurs , Massiva LLC

Brand/Private Split (in %)

MEDITERROIR

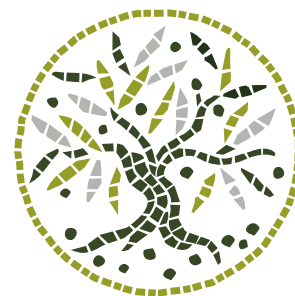


International Certifications

TN , TN NOP and DEMETER

Awards

Concours France : AVPA 2024 /
Tazamour Gold medal and Grand
cru Gourmet medal AVPA 2022



Méditerroir

CONTACT

ADRESS : 6 RUE HEDI CHAKER MENZEL
KAMEL 5013 MONASTIR

PHONE : 54 292 777 / 29 440 269
+33619210596

EMAIL : contact@mediterroir.com

WEB SITE : www.mediterroir.com

CONTACT :
Salah Ben Nejma

EMAIL : bennejmasalah@gmail.com
s.bennejma@mediterroir.com

SOCIETE CHEMLALI DE PRODUCTION AGRICOLE

Company Presentation

The Chemlali Agricultural Production Company "SCPA" located in Zarzis-Tunisia is a company producing, bottling and exporting conventional and organic olive oil with the ZIANE brand. It was created in September 2017. In just 8 years of existence, the SCPA company has grown from a small traditional oil mill to one of the references among the production and packaging units of olive oil in Tunisia. The company "SCPA" has stood out from the Tunisian market and has moved towards the export of bulk and packaged oils. The trituration process of olives is done in compliance with the standards of ISO 22000: 2018, HACCP, ECOCERT, COI and FDA certifications allowing the application of a traceability system that guarantees the safety of foodstuffs as well as the experience acquired. In 2024 the ZIANE brand had 17 medals internationally: COPENHAGEN SCANDANAVIA, MIAMI, ITALY, ISTANBUL, and TUNISIA.

Mission & Vision

The main activities of the company are: Production; Olive processing, Storage, Bottling, Physicochemical and sensory analysis of olive oil, and Services.

The company aims to improve the quality of olive oil to meet the needs of customers especially in the international market.



Key Customers

Local, France, USA, Qatar

Products

MAIN PRODUCT

Organic Olive Oil

ADDITIONAL PRODUCT

Flavored Olive oil, Conventional Olive Oil

Domestic/ Export Split (in%) 20%

Brand/Private Split (in %) 80%

International Certifications

SO22000:2018; ECOCERT, FDA, COI



CONTACT

ADRESS :

Road of Chamakh, El mouenssa Km1,
4170, Zarzis-Tunisia

PHONE : +216 55 100 051

EMAIL : societechemlali@gmail.com

WEB SITE : www.huileziane.com

CONTACT : Farah Elgudayem

POSITION OF CONTACT PERSON :
Supply Chain Manager

EMAIL : gdayemfarah03@gmail.com

The background is a collage of agricultural products. In the center is a clear glass bottle of golden olive oil. To the top right, there are several bunches of fresh green herbs, possibly rosemary and thyme, tied together. To the bottom left, there is a wooden bowl filled with dark red olives. To the bottom right, there are some green olives on a branch. The entire image is overlaid with semi-transparent geometric shapes in shades of green and brown.

Together for Successful projects



Together, for **successful** projects



CONTACTS

TUNISIAN EMBASSY IN BERLIN

Adress: lindenallee 16
14050 berlin Germany
Phone : 0049(0)3036410710
Email: at.berlin@diplomatie.gov.tn

FIPA KÖLN

Adress: Hohenstaufenring 44-46 50674 Köln Germany
Phone: 0049 2212403346 – 0049 2212403347
Email: fipa.cologne@investintunisia.de

GERMAN TUNISIAN CHAMBER OF INDUSTRY AND COMMERCE

Adress : Immeuble Le Dôme- Rue du Lac Léman
1053 Les Berges du Lac- Tunis –Tunisia
Phone : +216 71 965 280
Email : info@ahktunis.org

