



**TUNISIA** IN



**Seafood Expo**

GLOBAL

**06-08 May 2025**  
**Barcelona, Spain**

**STAND 2 J 501**  
**Hall 2**



Together, for **successful** projects



# Tunisie : A country in the heart of the Mediterranean sea



- Has a 1300 km-long coastline and holds a central position in the Mediterranean.
- Has access to both the eastern and western Mediterranean.
- Has a relatively wide continental shelf in the Gulf of Gabes, with an estimated area of 88 000 km<sup>2</sup> at the 200m isobath.
- Is characterized by 7 series of lagoons covering a total surface area of 105 200 ha.
- There are 41 fishing ports equipped with necessary services for fishing activity and able to ensure the landing of 150 000 tonnes of fishery products.

## Key Figures

- Fisheries and Aquaculture in Tunisia are still considered an economically strategic sector representing a significant food resource with a production of 153000 Tonnes in 2024.
  - In 2024, exports of fishery and aquaculture products reached the record figures of 37 062 tonnes and 845 million TND with 62 destinations.
- A relatively important source of direct and indirect employment (nearly 1.2 % of the active population in Tunisia in 2024).

## Country Strategic Orientations

Development of a fishery management plans with the aim of Preserving fisheries resources for the sustainable development of the sector.

Strengthening the competitiveness and enhancing Food Safety of fisheries and aquaculture products

Preservation and optimization of port infrastructure in order to improve service delivery to professionals.

The development of aquaculture activity and the consolidation of applied research to the fisheries and aquaculture sector.

## Why Choose Tunisian Sea Food Products?



● A wide range of species

Legislative Instruments, Structure, Knowledge and Systems that are able to Provide the Reliable Official Assurances Required

Safe handling practices

342 Approved Establishments for Export to the EU including 22 Bivalves Purification Centers

High Quality and sustainably-caught products

● Our Concern is to Meet the Needs of Consumers around the World

# AGRICULTURAL INVESTMENT PROMOTION AGENCY (APIA)

HALL 2 | STAND 2 J 501

## FACTS & FIGURES

Established in 1982, the Agence de Promotion des Investissements Agricoles (APIA) is a Tunisian public institution run by the Ministry of Agriculture that was created to promote private investment in the fields of agriculture, fisheries, and related services.

Based on its dedicated expertise, APIA supports its members in successfully implementing their respective projects. In this context, APIA offers diverse services such as obtaining financial and tax benefits, assisting promoters in the compilation of investment and managerial records, matching Tunisian operators with potential foreign counterparts, and the participation in trade fairs and exhibitions in Tunisia and abroad.

## MISSION & VISION

APIA's vision is to improve the competitive advantages of the sector and to strengthen the industry's positive image in the world market. APIA very much welcomes the opportunity to introduce German and European importers to profitable new trade opportunities with Tunisian suppliers at the Tunisian Country Pavilion at Fruitlogistica 2025.



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# The Interprofessional Grouping of the Fishery Products (GIPP)



The Interprofessional Group of Fishing Products (GIPP) is a public economic establishment endowed with public liability and financial autonomy under the supervision of the Ministry of Agriculture and Hydraulic Resources and Fisheries.

The main missions of the GIPP are the following ones:

- To ensure the link between different phases of production.
- To facilitate consultation and dialogue between professionals and the administration.
- To contribute on market's equilibrium.
- To participate to the export promotion.
- To collect and analyze and archive statistics, and to elaborate studies about the fishing sector.



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# Canned Food Industries Group (GICA)



## Company Presentation

Established in 1965, the Canned Food Industries Group (GICA), is a public institution gathering the Tunisian industries involved in fruit, vegetables & fish processing sector under the authority of the Ministry Industry, Mines and Energy.

The GICA contributes to the organization and supervision of the profession and the promotion of canned food exports

## Mission & Vision

### GICA's Missions :

- sector organization by improving competitiveness and ensuring training for its members.
- Research & development by carrying out studies on the sector's prospects.
- Quality control by contributing to the safety of canned food on sites and within its accredited laboratory.
- Commercial promotion by connecting between foreign importers & GICA's members

### GICA's Vision :

To enhance the competitiveness and sustainability of the canned food industry through innovation, quality control, and global connections, positioning Tunisia as a key player in the international market.

## International Certifications

ISO 9001 :2015  
ISO 17025 :2017

## Products

### Main Product :

Canned fruit, vegetables & sea products .



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# BEN AYED SEAFOOD GROUP



## Facts & Figures

The "BEN AYED SEAFOOD" group was founded through the merger of 10 family companies with a view to improving methods of processing and packaging Mediterranean fishery products for marketing in the local and international market. The « Ben Ayed SEAFOOD » Group, specialized in processing, packaging and freezing of all types of seafood, is now one of the leaders in the Tunisian and Euro-Mediterranean seafood sector .

## Mission & Vision

In a strategy of continuous improvement and development, the group has decided to develop a plan for the coming years to best meet the needs of the market. This plan consists in diversifying the activities, specially: the development of the preparation techniques (freezing / cooking-pre-cooking ...) / developing activities in the field of shipbuilding and marketing of marine equipments

## International Certifications

HACCP, FSCC22000

## Products

**MAIN PRODUCT :** Crustaceans, molluscs, Fish

**ADDITIONAL PRODUCT :** Live crustaceans,  
Live bivalve molluscs



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# GROUPE MÉDITERRANÉE AQUACULTURE



GROUPE  
MÉDITERRANÉE  
AQUACULTURE

مجمع المتوسط لتربية الأحياء المائية

## Company presentation:

In 2009, Mr. Chebil MEDIMEGH and his sons founded the Mediterranean Aquaculture Group, capitalizing on their three decades of business acumen. Specializing in the farming of Seabream, Seabass, and Meagre, GMA has become key exporter in the Mediterranean Sea. Our operations also encompass innovative aquaculture technology, covering fish feed, expanded polystyrene products, and maritime equipment. With a steadfast commitment to quality, sustainability, innovation, and customer satisfaction, we have emerged as leaders in Tunisia's aquaculture sector.

## Specialist In

Aquaculture: Responsible fish farming, particularly focusing on Seabream, Seabass, and Meagre. Additionally, we excel in the development and implementation of innovative aquaculture technologies, including fish feed, expanded polystyrene products, and maritime equipment.

## Compagny size

Entre 500 – 1000

## Product Range:

### MAIN PRODUCT

- Fresh Seabream, Seabass, and Meagre: Responsibly farmed fish that meet high-quality standards.
- Processed fish products: Ready-to-consume items derived from your fresh fish, such as fillets, and seafood products.

## Brand/Private Split (in%)

HOUITA

## Key Customers

United Arab Emirates, Jordan, Saudi Arabia Kingdom, Canada, Italy, Algeria, Libya

## Domestic/Eport Split (in%)

30% / 70 %



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# HANCHIA FISH



Société  
**HANCHIA FISH**  
Aquaculture

## Facts & Figures

Created since 2010, Hanchia fish has rapidly become among the first Tunisian aquacultural companies, specialized in breeding and commercialization of the Sea Bream - Sea Bass and Meagre . Hanchia fish is a well-known firm especially by its fresh product and its capacity to supply the fish market regularly

## Mission & Vision

**Our Mission:** Our company, deeply committed to environmental preservation, collaborates with local and international organizations, while actively participating in eco-friendly initiatives with a positive impact. These actions not only demonstrate our determination to promote a greener future but also reflect our social responsibility towards protecting biodiversity and reducing our carbon footprint. We take pride in offering premium, fresh fish that meet our customers' highest expectations, backed by our expertise in fish farming.

**Our Vision:** We envision a future where our innovative practices not only provide exceptional fish but also contribute to the health of our oceans and the satisfaction of our customers worldwide .

## International Certifications

Halal, GLOBAL.GAP, GRASP, ISO22000 (FDA , IFS, BRC, ASC in progress)

## Products

**MAIN PRODUCT :** Sea bream , sea bass , meagre

**ADDITIONAL PRODUCT :** Sea bream fillet ,  
sea bass fillet , meagre fillet



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# SOCEPA

## Facts & Figures

SOCEPA created sin 1977  
10000 kg / day Freezing capacity Full  
line fresh and frozen

## Mission & Vision

Your quality-oriented partner for all  
your needs in fresh , frozen and  
frozen on board products .

## International Certifications

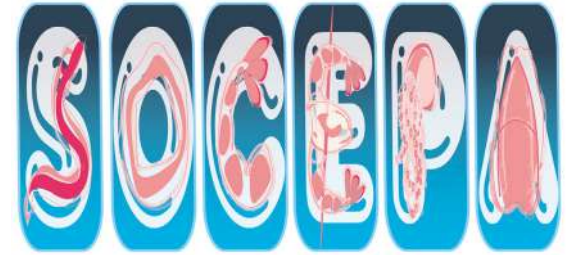
HACCP

## Products

Frozen seafood

### MAIN PRODUCT :

Shrimrs, octopus , cuttle fish ,  
blue swimming crabs



## CONTACT

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# SOHAP

## Company Presentation

Our company SOHAP was created in 2013 it specializes in the transformation, packaging and storage of frozen, fresh and live seafood products, Our objective is to satisfy our customers and to provide them with the best quality.

## Specialist In

Fresh, frozen and live seafood

## Compagny Size

20-50 Employees

## Product Range

Fresh fish, Shrimps, Lobster, Octopus

## Key Customers

Italy, Spain, France

## Domestic/Export Split (in %)

100% export

## Brand/Private Split (in %)

100% Sohap brand

## International Certifications

HACCP / AGREEMENT 345



# SOHAP

Sté Hammami Pêche  
«SOHAP» Export Produits de la Mer

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# SOSEP

## Facts & Figures

SOSEP was founded by the JENHANI family after years of experience in the fishing and fish marketing sector. SOSEP is totally exporting company specializing in the freezing and packaging of seafood products.

The supply of the company is done in many Tunisian ports in particular the port of Kelibia.

## Mission & Vision

Our company operates through a combination of very high quality practice, state-of-the-art technology, excellent staff and scientific knowledge. In addition, we have manufacturing and packaging equipment to offer packaging in packs, sachets and trays according to customer requirements.

## International Certifications

- SANITARY AGREEMENT 323
- HACCP
- FSSC22000

## Products

### MAIN PRODUCT :

MOLLUSCS , CEPHALOPODS, CRUSTACEANS  
AND BLUE FISH



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